

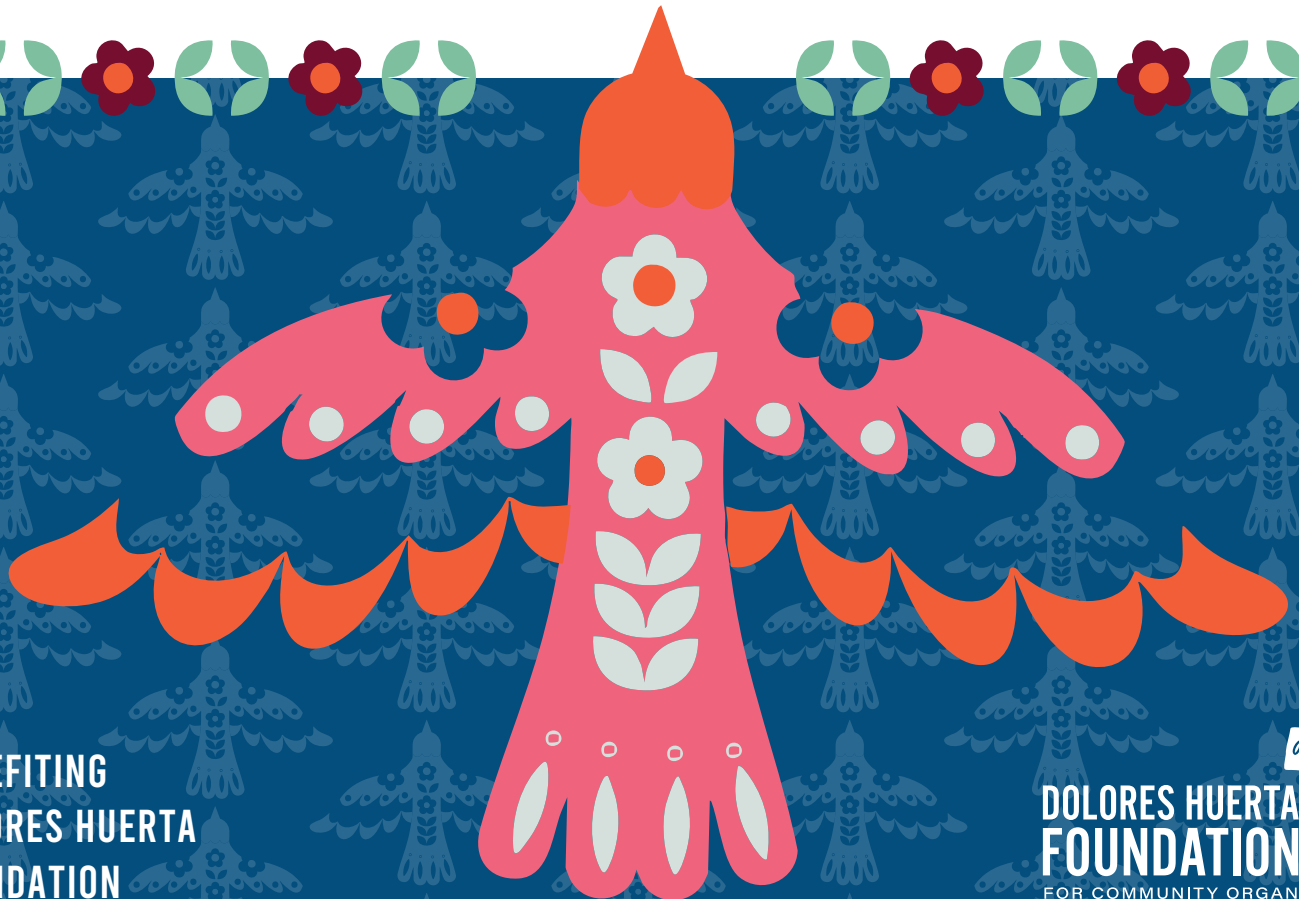


JOIN US TO CELEBRATE DOLORES HUERTA'S

96th

BIRTHDAY FUNDRAISER

SPONSORSHIP OPPORTUNITIES



BENEFITING
DOLORES HUERTA
FOUNDATION

DOLORES HUERTA
FOUNDATION
FOR COMMUNITY ORGANIZING



ABOUT

DOLORES HUERTA FOUNDATION

The Dolores Huerta Foundation (DHF) is dedicated to inspiring and organizing communities to build grassroots power for social, racial, and economic justice. Through its civic engagement and organizing efforts, DHF empowers residents to advocate for policy changes that benefit marginalized communities.

The foundation's programs promote education equity by addressing disparities in the education system, and health equity by ensuring access to quality healthcare. Additionally, DHF's resource center provides essential support and services to strengthen community resilience and capacity. These combined efforts have a profound and lasting impact on creating equitable and just societies in the Central Valley and beyond.



96TH BIRTHDAY CELEBRATION

Thursday June 4, 2026

Doors open at 6 PM | Event at 7 PM

LA Plaza De Cultura y Artes

501 N Main St. Los Angeles, CA 90012

The Dolores Huerta Foundation proudly presents Dolores Huerta's 96th Birthday Celebration & Fundraiser, an inspiring evening honoring her enduring legacy and the powerful movement she continues to lead. Join us as we celebrate Dolores' lifelong commitment to community justice while supporting the foundation's ongoing work to create lasting change. This unforgettable night will bring together supporters, advocates, and changemakers to recognize the impact of her leadership and invest in the future of the communities she champions. ¡Sí Se Puede!

MARKETING STRATEGY

- **Invitation:** Mailed to 2,000 sponsors, targeted donors and supporters.
- **Newsletters:** Emailed to the entire network of the 12,000 supporters.
- **Web page:** Sponsors recognized on event web page.
- **Social Media:** Recognition of event sponsorship across social media outlets to 100,000 followers.
- **Program:** Distributed to all 400 attendees at the event.

96

96th

BIRTHDAY SPONSORSHIP OPPORTUNITIES

Help us amplify our impact and further the cause of justice and equality.



	\$50,000 PRESENTING	\$25,000 PLATINUM	\$15,000 GOLD	\$10,000 SILVER	\$5,000 BRONZE
Name or logo incorporated in	*	—	—	—	—
Invitation for representative to address audience during seated program (1 min)	*	—	—	—	—
Logo placement in event public relations and advertising, press releases, and event collateral	ALL	SOME	SOME	SOME	SOME
Recognition on e-blasts and event social networking	*	*	*	—	—
Memorialize your organization on the placard of the Dolores Huerta mural in DTLA, commissioned by AHF and painted by artist Robert Vargas.	*	*	*	—	—
On-stage verbal recognition during the seated program	*	*	*	*	—
Logo on the Dolores Huerta Foundation event website and event day signage	*	*	*	*	*
Dedicated social media thank you post	*	*	*	*	—
First right of refusal of the 2027 event	*	—	—	—	—
Tables and/or Tickets	3 VIP Tables of 8 (24 Tickets)	2 VIP Tables of 8 (16 Tickets)	1 VIP Table of 8	1 VIP Table of 8	Table seating for 4 Guests

HONOREES

Anthony Thigpenn is the founder and President of California Calls and a lifelong champion for community organizing, civic participation, and economic justice. His decades of leadership have mobilized hundreds of thousands of Californians and strengthened the voice of underrepresented communities in the democratic process.



Cristela Alonzo is a comedian, actress, writer, and producer who made history as the first Latina woman to create, write, and star in a network TV show, *Cristela*, and a powerful voice for equity and representation. Her work uses humor to spotlight critical issues and inspires audiences to see the world through a more compassionate lens.



Isabella Caratachea is a student leader, artist, and advocate from Lemoore, California and a passionate voice for community empowerment, cultural preservation, and civic engagement. Her leadership has mobilized young people across the Central Valley and reflects a deep commitment to uplifting Latino communities through activism and the arts.



HOST COMMITTEE

CO-CHAIRS

David Huerta

President, SEIU, United Service Workers West (SEIU-USWW)

Yvonne Wheeler

President, LA County Federation of Labor, AFL-CIO



COMMITTEE

Xochitl Cobarruvias

Chair of the Los Angeles County Federation AFL-CIO; Vice President, Labor Council for Latin American Advancement

Hilda Marella Degado

Activist

Arnulfo De La Cruz

President of SEIU California and President of SEIU 2015

Susan Minato

Co-President, UNITE HERE!

Cecily Myart-Cruz

President, United Teachers Los Angeles

Carmen Roberts

Executive Vice President, SEIU 2015

Dr. Robert K. Ross

Chair of the Board, Weingart Foundation, Ret. President and CEO of the California Endowment

Angelica Salas

CHIRLA Executive Director

Jai Wong

Activist



96th
BIRTHDAY

2026 SPONSORSHIP AGREEMENT

\$50,000 PRESENTING \$25,000 PLATINUM \$15,000 GOLD
 \$10,000 SILVER \$5,000 BRONZE

(Company) Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____ E-mail: _____

PAYMENT TYPE: Check Credit Card: Visa MasterCard Discover AMEX

Name on Card (if different from above): _____

Billing Address: _____ Zip _____

Card Number: _____ CVV2 (3 or 4 digit) _____ Exp _____

By signing below, I authorize the Dolores Huerta Foundation to process payment for the above amount.

Signature: _____ Date: _____

MAIL OR EMAIL SPONSORSHIP AGREEMENT FORM AND CHECK TO

Dolores Huerta Foundation, PO Box 2087 Bakersfield, CA 93303

CONTACT US

Hilda Marella Delgado, hdelgado@doloreshuerta.org | 213-700-3142
Stephanie De Anda, sdeanda@doloreshuerta.org

Dolores Huerta Foundation is a 501(c)3 non-profit. All donations are tax deductible.

GA TICKET | \$250
GA TABLE (of 10) | \$2,500

GET TICKETS AT
DOLORESHUERTA.ORG/96TH_BIRTHDAY_EVENT/

