YOU'RE INVITED TO A HISTORIC EVENING CELEBRATING LEGENDARY ACTIVIST AND CIVIL RIGHTS ICON DOLORES HUERTA’S 91ST BIRTHDAY!
A LIVESTREAM BENEFIT FOR THE DOLORES HUERTA FOUNDATION TO SUPPORT THE DOLORES HUERTA PEACE AND JUSTICE CULTURAL CENTER
SATURDAY, AUGUST 21, 2021 AT 5PM PDT / 8PM EDT

Let's dream together and become architects of a better future! This is a critical time to invest in our communities and empower ordinary people with the tools they need to build a more equitable, democratic and just society. The Dolores Huerta Peace and Justice Cultural Center will welcome thousands of visitors and activists from around the world with the common goal of building the power and practice of grassroots community organizing. Proceeds from this event will fulfill Dolores’ dream of creating a world class organizing academy during her lifetime.

Last year’s online event had over 55,000 viewers across all platforms. Guests included: Joe & Jill Biden, Kamala Harris, Bill & Hillary Clinton, Jane Fonda, Eva Longoria, Alicia Keys, Aloe Blacc, Nancy Pelosi, America Ferrera, Carlos Santana, George Lopez, Norman Lear, Gloria Steinem, Benjamin Bratt, Kerry Kennedy, Patrisse Cullors, Diego Luna, Common, Linda Ronstadt, Maxine Waters, Mark Hamill, Jack Black, Cristela Alonzo, Linda Ronstadt, John Leguizamo, Salma Hayek, Kate Del Castillo, Esai Morales, Danny Glover, Flor de Toloache, Sheila E, Ozomatli and many more!

Don’t miss this online birthday celebration to honor a remarkable woman for a joyful night of entertainment and activism.

EVENT WILL BE CLOSED CAPTIONED AND SIMULTANEOUSLY STREAMING IN SPANISH AND ASL.

For more information and to register for this event, please visit https://bit.ly/Dolores91st
**SPONSORSHIP OPPORTUNITIES**

### $1,000 - MARIPOSA
- Logo placement on the platform
- An event swag bag
- 4 seats to the virtual gala

### $2,500 - LORO
- Logo placement on the platform and digital program
- 2 event swag bags
- Social media special thanks
- 6 seats to the virtual gala

### $5,000 - COLIBRI
- Logo placement on the platform and digital program
- 4 event swag bags
- Social media special thanks
- Table (12 seats) at the virtual gala

### $25,000 PALOMA
- Social media special thanks
- Logo placement on all marketing materials
- Half page on streaming platform
- **Brand video vignette (30 sec / 1 spot) to air during the event and on social media**
- Table (12 seats with swag bags) at the virtual gala

### $50,000 - AGUILA
- Social media special thanks
- Logo placement on all marketing materials
- Full page on program platform
- **Brand video vignette (30 seconds / 2 spots) to air during the event and on social media**
- Table (12 seats with swag bags) at the virtual gala

### $100,000 QUETZAL
- Presenting Program Sponsor
- Mentioned in all press materials and on-camera thank you from the host
- Personal message from CEO/brand representative to air during the event
- Logo placement on all marketing materials
- Full page on program platform
- **Brand video vignettes (1 min / 2 spots or 30 sec / 4 spots) to air during the event and on social media**
- Table (12 seats with swag bags) at the virtual gala

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**PLEASE CONTACT US TO BUILD A SPONSORSHIP PACKAGE THAT WORKS FOR YOU.**
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